



5 Reasons to Choose GMR for your aviation risk management bursary

AIG's expert aerospace underwriting, multinational and claims team understand the complexities of the current and future geo-political aviation environment, enabling us to provide global insurance solutions that create long-term value for our clients' evolving risks. Managing and reducing insured risks is important to our clients, which is why at AIG we go beyond insurance, and have partnered with GMR Human Performance (GMR) Ltd to provide risk advisory and consultancy services.

1 Expertise in Human Performance

GMR specializes in human performance, which is central to aviation safety and risk management. By focusing on human behaviour, decision-making, and all performance influencing factors, GMR helps identify areas where errors and inefficiencies may occur, which is vital for helping to reduce risk in aviation operations.

2 Integrated Risk Management Approach

Aviation risk management isn't just about technical systems and equipment; human factors play a major role. GMR's approach integrates both human and technical elements, making their solutions well-rounded for addressing complex aviation safety challenges. Their expertise helps in preventing accidents related to human error, fatigue, communication issues, and other performance-related factors.

3 Bespoke Training and Development

GMR offers tailored training and development programs that focus on real-world challenges in aviation. By partnering with GMR, you can access cutting-edge insights and practical tools that can be directly applied to your aviation risk management goals, enhancing the quality of a risk programme.

4 Focus on Safety Culture

An important element of aviation risk management is fostering a safety culture within organizations. GMR emphasizes the development of a strong safety culture, helping organizations identify risks, create strategies for improvement, and prevent accidents before they happen.

5 Evidence-Based Approaches

GMR relies on evidence-based approaches to human performance and risk management. Their work is rooted in scientifically sound research with practical applicability to aviation safety, providing a solid foundation for a risk management programme.

Collaboration with Experts

Ross Priday

A seasoned professional with 30 years of experience in the aviation sector, and a background in senior military leadership and engineering. Specializing in safety, human factors, and organizational performance and providing expert advice, incident analysis, and assessments across aviation and safety-critical industries. Additionally, he is a qualified instructor and expert witness, focusing on safety management and regulatory compliance.

Simon Mahon

An expert in human factors, error management, and safety management, with extensive experience in aviation and maritime industries. With over 30 years of practical, frontline experience and a strong focus on delivering innovative and tailored solutions, he assists clients in tackling challenges related to risk, efficiency, competence, behaviour, culture, and compliance.

GMR's expertise lies in understanding the relationship between human performance and safety outcomes, crucial for effective aviation risk management. Helping to ensure risk programmes are not only well-supported but also impactful in improving performance, reducing risk and making operations safer and more efficient.

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